

EclipseCon Europe 2019

Social Media Kit



EVENT DETAILS

WHEN:

October 21-24, 2019

WHEN:

Ludwigsburg, Germany

EVENTS:

**Community Day & Evening
Project Quality Day
RoboCar Race Challenge**

CONTENTS OF THE SOCIAL MEDIA KIT

This social media kit is for EclipseCon Europe 2019 and includes:

- 1. Reasons to collaborate**
- 2. Social media channels, hashtags, handles, and the website for EclipseCon Europe 2019**
- 3. Visual assets for social media posts**



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REASONS TO COLLABORATE

CONNECT

with industry leaders in the realms of Microservices, Cloud Native Java, IoT and more!

EMPOWER

your position as a thought leader in open source at EclipseCon Europe 2019 and grow your network

ESTABLISH

your personalized message to strategically connect with your target audience

BUILD

your brand confidence and engage with the open source community to discover new innovations



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SOCIAL MEDIA CHANNELS



FACEBOOK



TWITTER



YOUTUBE



LINKEDIN



WEBSITE

TWITTER

HANDLE:

@EclipseCon

HASHTAGS:

**#ECE19, #EclipseCon,
#EclipseFdn**

KEYWORDS:

**EclipseCon Europe, Eclipse Community Day,
Project Quality Day**

YOUTUBE

SUSBCRIBE:

EclipseFdn

VIDEO TAGS:

ECE19, EclipseCon 2019, Project Quality Day, Eclipse Community Day

CONNECT:

**Want to be featured in our conference playlists? Send your video links to:
youtube@eclipse.org**

FACEBOOK

LIKE/SHARE:

Eclipse Foundation

TAGS:

**#ECE19, #EclipseCon, #EclipseConEurope,
#EclipseCommunityDay, #EclipseFdn**

GEOTAG:

**Forum am Schlosspark, Stuttgarter Str. 33,
71638 Ludwigsburg, Germany**

LINKEDIN

JOIN:

Eclipse Foundation

TAGS:

**#ECE19, #EclipseCon, #EclipseConEurope,
#EclipseCommunityDay, #EclipseFdn**

CONNECT:

**Submit your news item on the channel and
we will review it!**

WEBSITE

eclipsecon.org

REGISTER

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NEWS



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SOCIAL MEDIA ASSETS

Use these logos and curated assets to promote your presence on social media!
(Click to download)



LOGOS



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*Please share this document with your social media / marketing manager.



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