EclipseCon Europe 2019 Social Media Kit



EVENT DETAILS

WHEN:

October 21-24, 2019

WHEN:

Ludwigsburg, Germany

EVENTS:

Community Day & Evening Project Quality Day RoboCar Race Challenge





CONTENTS OF THE SOCIAL MEDIA KIT

This social media kit is for EclipseCon Europe 2019 and includes:

- 1. Reasons to collaborate
- 2. Social media channels, hashtags, handles, and the website for EclipseCon Europe 2019
- 3. Visual assets for social media posts





REASONS TO COLLABORATE

CONNECT

with industry
leaders in the
realms of
Microservices,
Cloud Native
Java, IoT and
more!

EMPOWER

your position as
a thought leader
in open source
at EclipseCon
Europe 2019
and grow your
network

ESTABLISH

your
personalized
message to
strategically
connect with
your target
audience

BUILD

your brand
confidence and
engage with the
open source
community to
discover new
innovations





SOCIAL MEDIA CHANNELS







TWITTER



YOUTUBE



LINKEDIN



WEBSITE





TWITTER

HANDLE:

@EclipseCon

HASHTAGS:

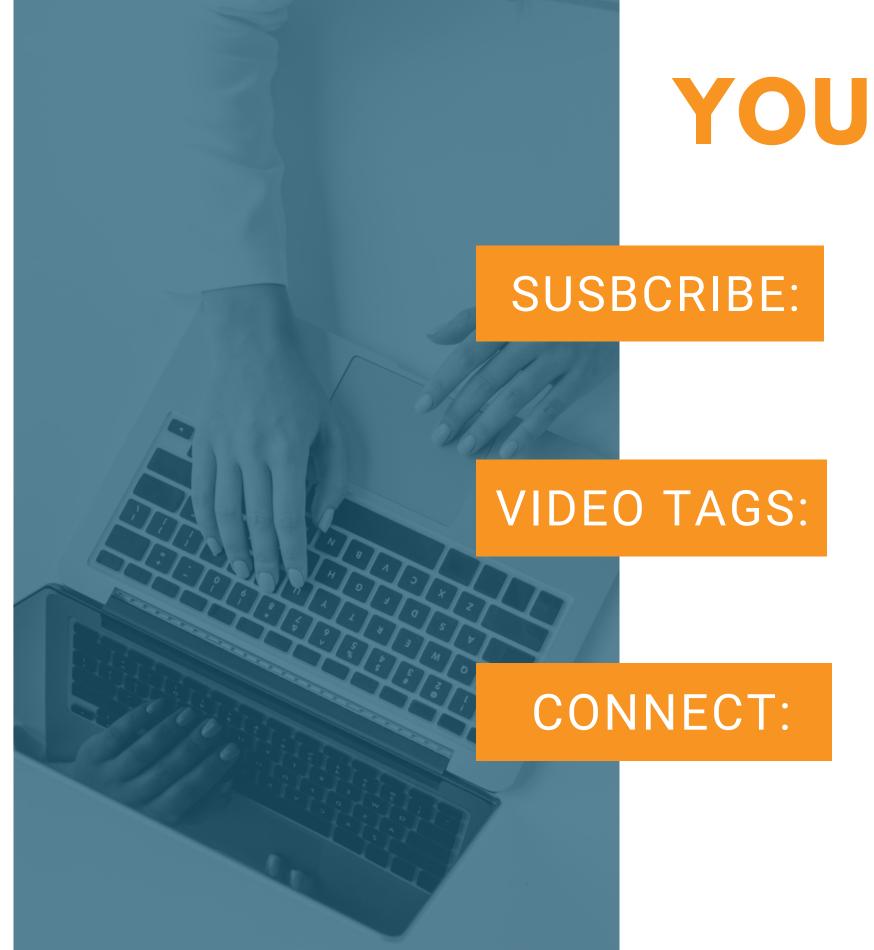
#ECE19, #EclipseCon, #EclipseFdn

KEYWORDS:

EclipseCon Europe, Eclipse Community Day, Project Quality Day







YOUTUBE

EclipseFdn

ECE19, EclipseCon 2019, Project Quality Day, Eclipse Community Day

Want to be featured in our conference playlists? Send your video links to: youtube@eclipse.org









LINKEDIN

Eclipse Foundation

#ECE19, #EclipseCon, #EclipseConEurope, #EclipseCommunityDay, #EclipseFdn

Submit your news item on the channel and we will review it!





WEBSITE

eclipsecon.org

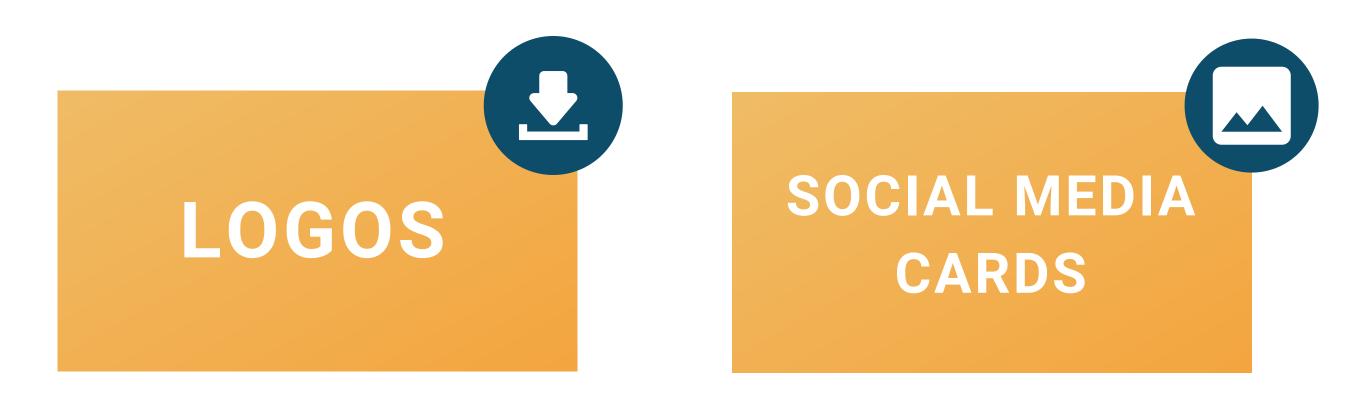






SOCIAL MEDIA ASSETS

Use these logos and curated assets to promote your presence on social media! (Click to download)



*Please share this document with your social media / marketing manager.



