

Drive your Business with Open Source Sponsorship

Dr. Wolfgang Gehring | FOSS Ambassador



Mercedes-Benz Tech Innovation



Meet Steve!



Heartbleed Bug 2014

The Internet Is Being Protected By Two Guys Named Steve

The Heartbleed bug put the spotlight on OpenSSL, the security toolkit used by many of the internet's biggest sites and looked after primarily by two men who've never met in person. For the first time, Steve Marquess and Stephen Henson speak about how they became the overworked, underpaid stewards of our online security.

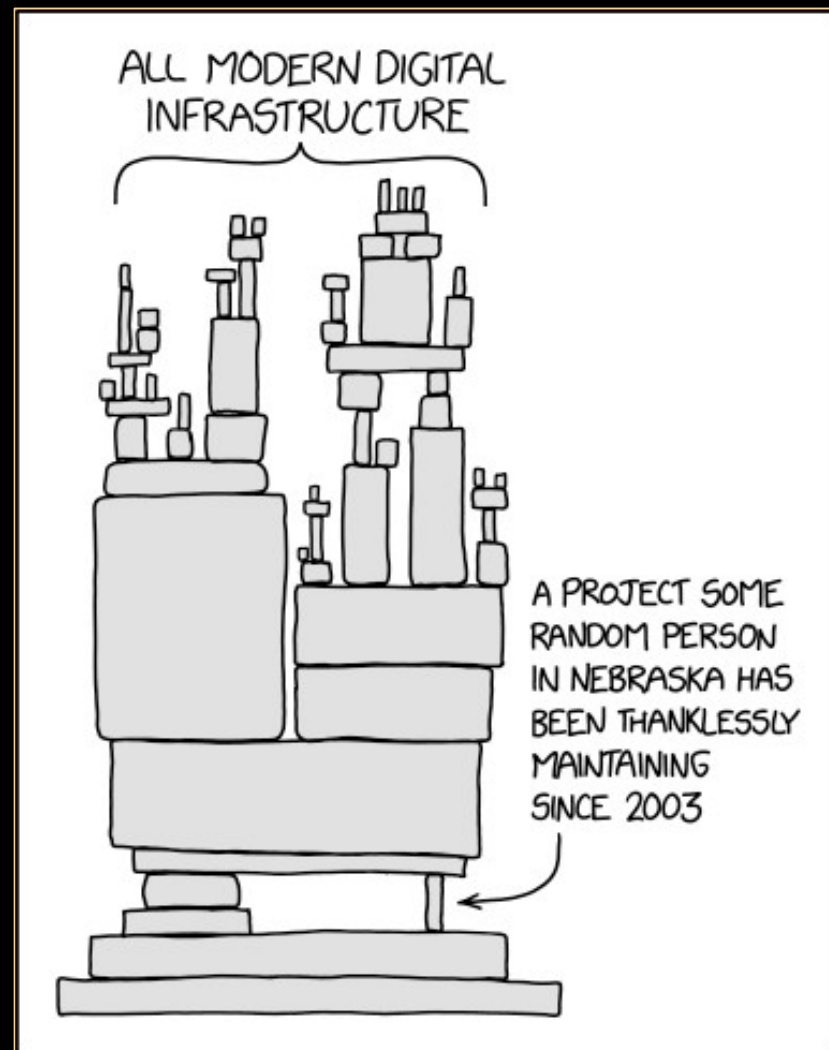
<https://www.buzzfeed.com/chrisstokelwalker/the-internet-is-being-protected-by-two-guys-named-st>



Vulnerabilities of Open Source



<https://medium.com/geekculture/log4shell-zero-day-exploit-walkthrough-f42352612ca6>



Ways of remedy



Become Maintainer



Contribute



Foundation
Member



Funding / Sponsorship

GitHub sponsors @ Mercedes-Benz

Mercedes-Benz Group

Overview Repositories Packages People Teams Projects Insights **Sponsoring 10**

mercedes-benz is sponsoring 34 organizations and developers

curl
curl

Manage

curl is the swiss army knife for Internet transfers and possibly the world's most widely used software component - we rely on sponsors to keep the boat afloat. Your help is valuable!

Sponsoring since Dec 15, 2021

Fiber
gofiber

Manage

Fiber is an Express inspired web framework built on top of Fasthttp, the fastest HTTP engine for Go. Designed to ease things up for fast development with zero memory allocation and performance in mind.

Sponsoring since Dec 15, 2021

Sindre Sorhus
sindresorhus

Manage

I'm a full-time open-sourcerer focused on Swift and JavaScript. I make Mac apps, I maintain 1000+ npm packages, and I like unicorns.

OpenSSL
openssl

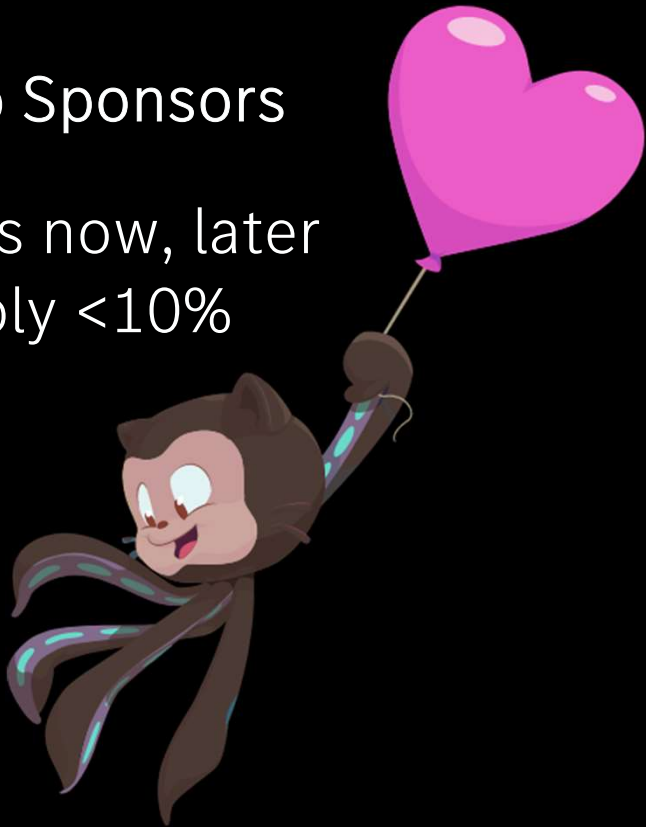
Manage

OpenSSL is a robust, commercial-grade, and full-featured toolkit for the Transport Layer Security (TLS) and Secure Sockets Layer (SSL) protocols. It is also a general-purpose cryptography library.

Fund the software that you depend on

GitHub Sponsors

No fees now, later probably <10%



Open Collective



Fees: 10% on incoming funds



Fund the software that you depend on

Linux Foundation Crowdfunding

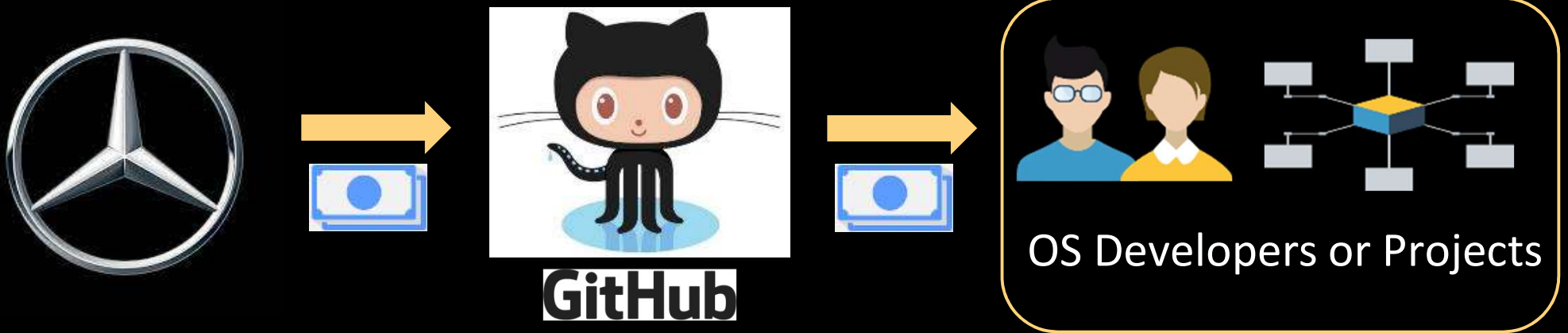
No fees for first \$10M,
5% after that



Further Options

- Liberapay
- Bountysource
- Stakes.social
- Tidelift
- Issuehunt
- xs:code

Set-up and challenges



Usually, payments are done either via Purchase Order or “traditional” sponsorships. Open Source funding is somewhere in the middle.

Pay heed to compliance!

Community feedback

“I’m humbled by the fact that people found out about my project and actually use it.”

“Thanks [...] it really gave me the kick I needed to continue working – and that good feeling one gets from contributing to something.”

“Thank you again for the recognition. I am also receiving a lot of contributions from your team, which I greatly appreciate!”

“We are very happy to get this sponsorship and hope it will open up all sorts of new avenues for collaboration.”

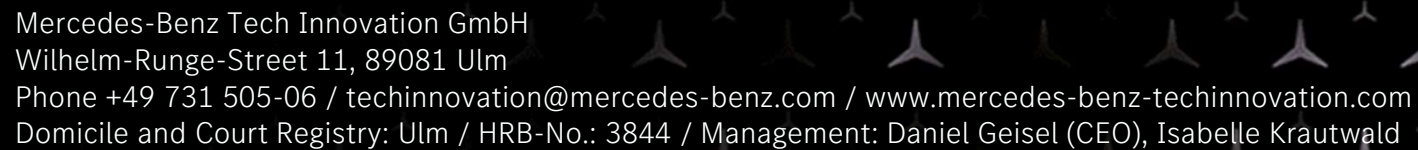
“This helps the team to be even more motivated to increase the quality of the project.”

And now for something completely different...



Thanks
and may there always be wind in your sails!



The background of the slide is a dark grey to black gradient, featuring a repeating pattern of the Mercedes-Benz three-pointed star logo. The logos are arranged in a grid and vary in opacity, with some appearing as light grey and others as dark grey. A single, larger, glowing yellow and white star is positioned on the right side of the slide, slightly above the center, creating a focal point.

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