Drive your Business with Open Source Sponsorship

Dr. Wolfgang Gehring | FOSS Ambassador

Mercedes-Benz Tech Innovation
Meet Steve!
Heartbleed Bug 2014

The Internet Is Being Protected By Two Guys Named Steve

The Heartbleed bug put the spotlight on OpenSSL, the security toolkit used by many of the internet's biggest sites and looked after primarily by two men who've never met in person. For the first time, Steve Marquess and Stephen Henson speak about how they became the overworked, underpaid stewards of our online security.

Vulnerabilities of Open Source

Apache Log4j 2.0-2.14.1 (RIP)
CVE-2021-44228

https://medium.com/geekculture/log4shell-zero-day-exploit-walkthrough-f42352612ca6
Ways of remedy

- Contribute
- Become Maintainer
- Funding / Sponsorship
- Foundation Member
GitHub sponsors @ Mercedes-Benz

**Mercedes-Benz Group**

- **curl**
  - curl
  - *Manage*
  - curl is the swiss army knife for Internet transfers and possibly the world’s most widely used software component - we rely on sponsors to keep the boat afloat. Your help is valuable!
  - Sponsoring since Dec 15, 2021
- **Fiber**
  - *gofiber*
  - *Manage*
  - Fiber is an Express inspired web framework built on top of Fasthttp, the fastest HTTP engine for Go. Designed to ease things up for fast development with zero memory allocation and performance in mind.
  - Sponsoring since Dec 15, 2021
- **Sindre Sorhus**
  - *sindresorhus*
  - *Manage*
  - I’m a full-time open-sourcer focused on Swift and JavaScript. I make Mac apps, I maintain 1000+ npm packages, and I like unicorns.
- **OpenSSL**
  - *openssl*
  - *Manage*
  - OpenSSL is a robust, commercial-grade, and full-featured toolkit for the Transport Layer Security (TLS) and Secure Sockets Layer (SSL) protocols. It is also a general-purpose cryptography library.
Fund the software that you depend on

GitHub Sponsors
No fees now, later probably <10%

Open Collective
Fees: 10% on incoming funds
Fund the software that you depend on

Linux Foundation Crowdfunding

No fees for first $10M, 5% after that

Further Options

• Liberapay
• Bountysource
• Stakes.social
• Tidelift
• Issuehunt
• xs:code
Set-up and challenges

Usually, payments are done either via Purchase Order or “traditional” sponsorships. Open Source funding is somewhere in the middle.

Pay heed to compliance!
Community feedback

“I’m humbled by the fact that people found out about my project and actually use it.”

“Thank you again for the recognition. I am also receiving a lot of contributions from your team, which I greatly appreciate!”

“We are very happy to get this sponsorship and hope it will open up all sorts of new avenues for collaboration.”

“Thanks [...] it really gave me the kick I needed to continue working – and that good feeling one gets from contributing to something.”

“This helps the team to be even more motivated to increase the quality of the project.”
And now for something completely different...

Let's collaborate

https://opensource.mercedes-benz.com/
Be part of IT!

Mercedes-Benz Tech Innovation
Thanks
and may there always be wind in your sails!