EclipseCon Europe 2018

SOCIAL MEDIA KIT
Event Details

**WHEN:**
October 23-25, 2018

**WHERE:**
Ludwigsburg, Germany

**CO-LOCATED EVENTS:**
- Eclipse Community Day, October 22
- Eclipse IoT Day, October 23
- Project Quality Day, October 24

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Contents of Social Media Kit

This social media kit is for EclipseCon Europe 2018 and includes:

1. Reasons to collaborate
2. Social media channels, hashtags, handles, and the website for EclipseCon Europe 2018
3. Visual assets for social media posts
Reasons to Collaborate

Connect with industry leaders in the realms of Microservices, Cloud Native Java, IoT and more!

- Connect with others before, during and after the event, by saying that you will be there

Empower your position as a thought leader in open source

- Share information and resources about EclipseCon Europe to showcase your expertise and grow your network

Establish your message and strategically connect with your target audience

- Promote a personalized message at our event while digitally targeting the open source community as a whole

Opportunities in Innovation by being involved at EclipseCon Europe 2018

- Engage digitally and build confidence in your brand as a contemporary leader in the open source community

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Social Media Channels

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Twitter

TWITTER HANDLE:

@EclipseCon

HASHTAGS:

#EclipseCon18, #EclipseCon

KEYWORDS:

EclipseCon Europe, Eclipse Community Day, Eclipse IoT Day, Project Quality Day

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Tweet the talks!

@EclipseCon

@JakartaEE, @MicroProfileIO, @EclipseIoT, @eclipse_che, @theia_ide, @OSGiAlliance, @EclipseJavaIDE

#EclipseCon, #EclipsePhoton
Project Quality Day, Eclipse IoT Day

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EclipseCon 2018, Project Quality Day
Eclipse IoT Day, Eclipse Community Day

Want to be featured in our conference playlists?
Send your video links to: youtube@eclipse.org

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#EclipseCon, #EclipseConEurope, #EclipseCommunityDay, #EclipseFoundation

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Submit your news item on the channel and we will review it!

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Social Media Assets

Use these logos and curated assets to promote your presence on social media!
(Click to download)

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