

EclipseCon Europe 2018

SOCIAL MEDIA KIT

Event Details

WHEN:

October 23-25, 2018

WHERE:

Ludwigsburg, Germany

CO-LOCATED EVENTS:

[Eclipse Community Day, October 22](#)

[Eclipse IoT Day, October 23](#)

[Project Quality Day, October 24](#)

***Please share this document with your social media / marketing manager.**

Contents of Social Media Kit

**This social media kit is for
EclipseCon Europe 2018 and
includes:**

1. Reasons to collaborate
2. Social media channels, hashtags, handles, and the website for EclipseCon Europe 2018
3. Visual assets for social media posts

Reasons to Collaborate

Connect with industry leaders in the realms of Microservices, Cloud Native Java, IoT and more!

- Connect with others before, during and after the event, by saying that you will be there

Empower your position as a thought leader in open source

- Share information and resources about EclipseCon Europe to showcase your expertise and grow your network

Establish your message and strategically connect with your target audience

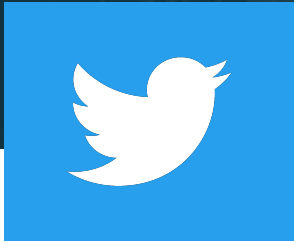
- Promote a personalized message at our event while digitally targeting the open source community as a whole

Opportunities in Innovation by being involved at EclipseCon Europe 2018

- Engage digitally and build confidence in your brand as a contemporary leader in the open source community

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Social Media Channels



TWITTER



YOUTUBE



FACEBOOK



LINKEDIN



WEBSITE

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Twitter



TWITTER HANDLE:

@EclipseCon

HASHTAGS:

#EclipseCon18, #EclipseCon

KEYWORDS:

**EclipseCon Europe, Eclipse Community Day,
Eclipse IoT Day, Project Quality Day**

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Tweet the talks!



TWITTER HANDLE:

@EclipseCon

OTHER HANDLES:

**@JakartaEE, @MicroProfileIO, @EclipseIoT, @eclipse_che,
@theia_ide, @OSGiAlliance, @EclipseJavaIDE**

**HASHTAGS &
KEYWORDS**

**#EclipseCon, #EclipsePhoton
Project Quality Day, Eclipse IoT Day**

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YouTube



SUBSCRIBE:

EclipseFdn

VIDEO TAGS:

**EclipseCon 2018, Project Quality Day
Eclipse IoT Day, Eclipse Community Day**

GET INVOLVED:

**Want to be featured in our conference
playlists?
Send your video links to: youtube@eclipse.org**

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Facebook



LIKE/SHARE:

Eclipse Foundation

TAG:

**#EclipseCon, #EclipseConEurope,
#EclipseCommunityDay, #EclipseFoundation**

GEO-TAG THE VENUE:

**Forum am Schlosspark, Stuttgarter Str. 33,
71638 Ludwigsburg, Germany**

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LinkedIn



JOIN THE GROUP:

Eclipse Foundation

TAGS:

**#EclipseCon, #EclipseConEurope,
#EclipseCommunityDay, #EclipseFoundation**

**JOIN THE
CONVERSATION**

**Submit your news item on the channel and we will
review it!**

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Website



REGISTER

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NEWS

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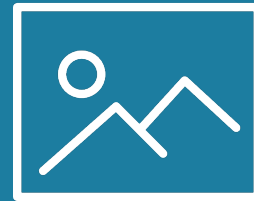


Social Media Assets

Use these logos and curated assets to promote your presence on social media!
(Click to download)



LOGOS



ASSETS

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