



ECLIPSE CON2022

Sponsorship Prospectus

ECLIPSECON 2022

October 24 - 27, 2022

Ludwigsburg, Germany

The Eclipse Foundation is Europe's largest open source organization, and EclipseCon is the Eclipse Foundation's premier event for the Eclipse community.

EclipseCon attracts prominent open source leaders and developers from all over the world. It is the leading forum for developers to meet, share ideas and experiences, and learn from each other.

EclipseCon 2022 is the ideal place for companies looking to connect with experienced developers and users of Eclipse-based and related technologies. We are passionate about providing innovative ways for our sponsors to interact with the community and achieve a great return on their investment.

KEY REASONS TO SPONSOR

01

Demonstrate
leadership within
the Eclipse
community

02

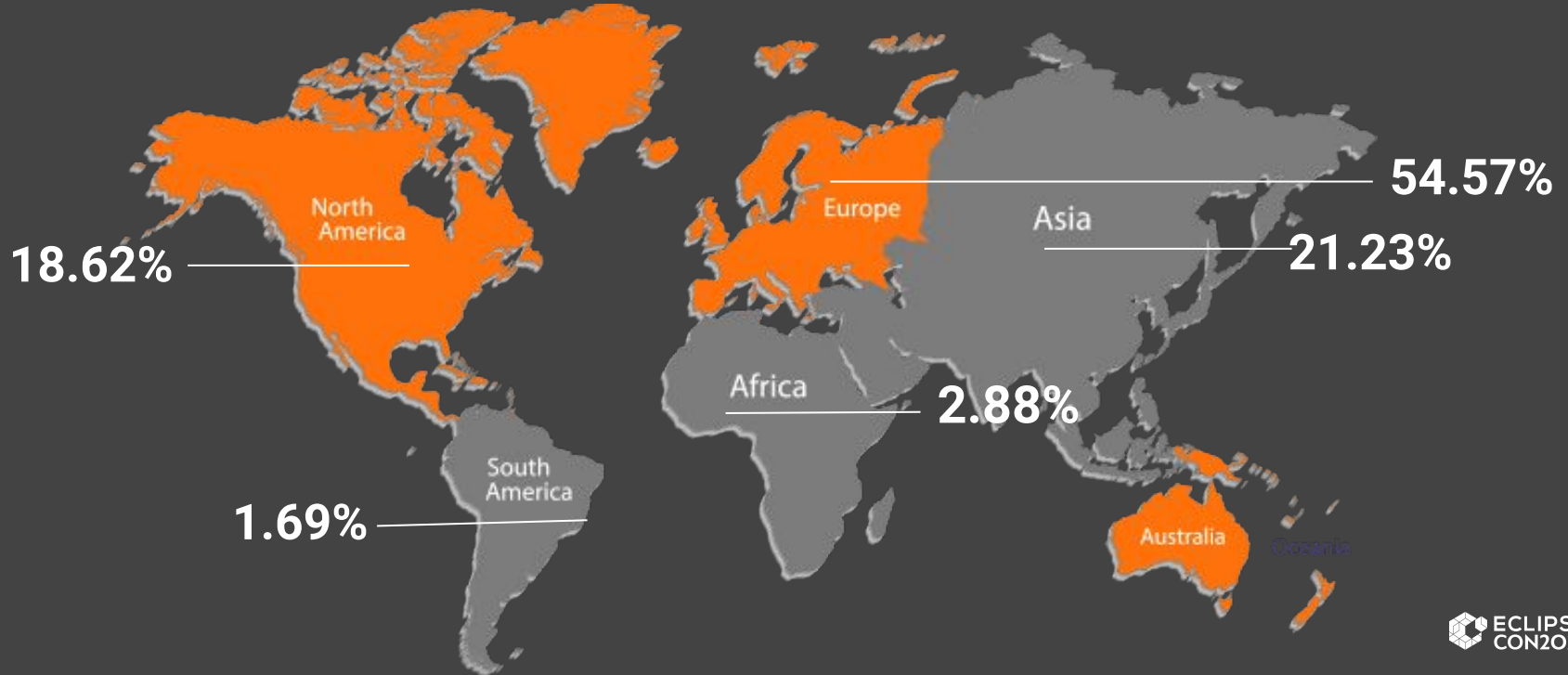
Drive interest in
Eclipse projects
strategic to your
business and attract
top developers to
your initiatives

03

Increase brand
recognition and
awareness of products
and services

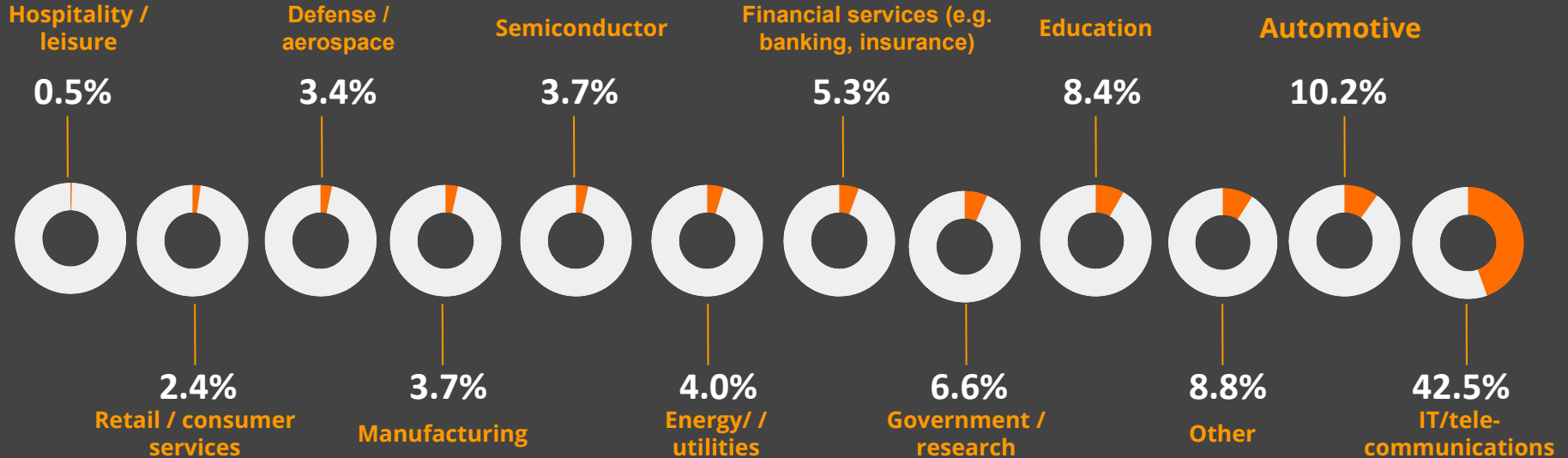
ATTENDEE PROFILE

The 2,069 people who attended EclipseCon 2021 included developers, architects, directors, and researchers in a variety of domains and from over 90 countries.



ATTENDEE PROFILE

In 2021, attendees represented a broad range of markets.



LOCATION and VENUE



EclipseCon 2022 (October 24 - 27) will be at the Forum am Schlosspark in Ludwigsburg, Germany, 15 km north of Stuttgart. The Stuttgart area is a hot spot for German industry (including Bosch, Daimler, Mercedes-Benz, and Porsche). The region currently has Germany's highest density of scientific, academic, and research organizations, so the conference's Ludwigsburg location attracts a variety of technical professionals.

ELITE PACKAGES

Exhibitors have a booth; Sponsors have extra passes in lieu of a booth

ELITE EXHIBITOR PACKAGE

- **Six** conference passes
- One reserved speaking slot
- Logo on conference website in prominent location
- Company description on conference website
- Promo video shown before keynote talk (60 seconds)
- Logo included in onsite signage
- Access to opt-in attendee email list
- **Premium location for exhibit space**
- Banner ad opportunity on Eclipse.org Downloads page in August, September, October
- Article* and logo with link in Eclipse Community Newsletter in September or October issue
- Four social media mentions before start of conference
- Opportunity for video testimonial on conference website

**Article to have technical focus, and be approved by our staff*

ELITE SPONSOR PACKAGE

- **Ten** conference passes
- One reserved speaking slot
- Logo on conference website in prominent location
- Company description on conference website
- Promo video shown before keynote talk (60 seconds)
- Logo included in onsite signage
- Access to opt-in attendee email list
- Banner ad opportunity on Eclipse.org Downloads page in August, September, October
- Article* and logo with link in Eclipse Community Newsletter in September or October issue
- Four social media mentions before start of conference
- Opportunity for video testimonial on conference website

MEMBER PRICE

Through May 31: 15.000€

After May 31: 16.500€

NON-MEMBER PRICE

Through May 31: 15.750€

After May 31: 17.250€

PREMIUM PACKAGES

Exhibitors have a booth; Sponsors have extra passes in lieu of a booth

PREMIUM EXHIBITOR PACKAGE

- **Four** conference passes
- One reserved speaking slot
- Logo on conference website in prominent location
- Company description on conference website
- Promo video shown before keynote talk (30 seconds)
- Logo included in onsite signage
- Access to opt-in attendee email list
- **Premium location for exhibit space**
- Banner ad opportunity on Eclipse.org Downloads page in August, September, October
- Logo with link promotion in Eclipse Community Newsletter in September or October issue
- Three social media mentions before start of conference
- Opportunity for video testimonial on conference website

PREMIUM SPONSOR PACKAGE

- **Six** conference passes
- One reserved speaking slot
- Logo on conference website in prominent location
- Company description on conference website
- Promo video shown before keynote talk (30 seconds)
- Logo included in onsite signage
- Access to opt-in attendee email list
- Banner ad opportunity on Eclipse.org Downloads page in August, September, October
- Logo with link promotion in Eclipse Community Newsletter in September or October issue
- Three social media mentions before start of conference
- Opportunity for video testimonial on conference website

MEMBER PRICE

Through May 31: **9.000€**

After May 31: **9.450€**

NON-MEMBER PRICE

Through May 31: **9.500€**

After May 31: **9.950€**

BASIC PACKAGES

BASIC EXHIBITOR PACKAGE

- **Two** conference passes
- Logo on conference website
- Company description on conference website
- Logo included in onsite signage
- **Basic location for exhibit space**
- Logo with link promotion in Eclipse Community Newsletter in September or October issue
- Two social media mentions before start of conference
- Opportunity for video testimonial on conference website

Exhibitors have a booth; Sponsors have extra passes in lieu of a booth

BASIC SPONSOR PACKAGE

- **Four** conference passes
- Logo on conference website
- Company description on conference website
- Logo included in onsite signage
- Logo with link promotion in Eclipse Community Newsletter in September or October issue
- Two social media mentions before start of conference
- Opportunity for video testimonial on conference website

MEMBER PRICE

Through May 31: **5.000€**

After May 31: **5.500€**

NON-MEMBER PRICE

Through May 31: **5.250€**

After May 31: **5.750€**

ADD-ON OPTIONS

Video Sponsor

Company branding on professionally produced conference recordings
(details and price TBD; please [contact us](#) for more)

Espresso Cart Sponsor (one available)

Company branding on coffee cart onsite

Price: 8.000€

Lunch Sponsor (three available)

Prominent onsite signage indicating sponsorship

Price: 2.000€

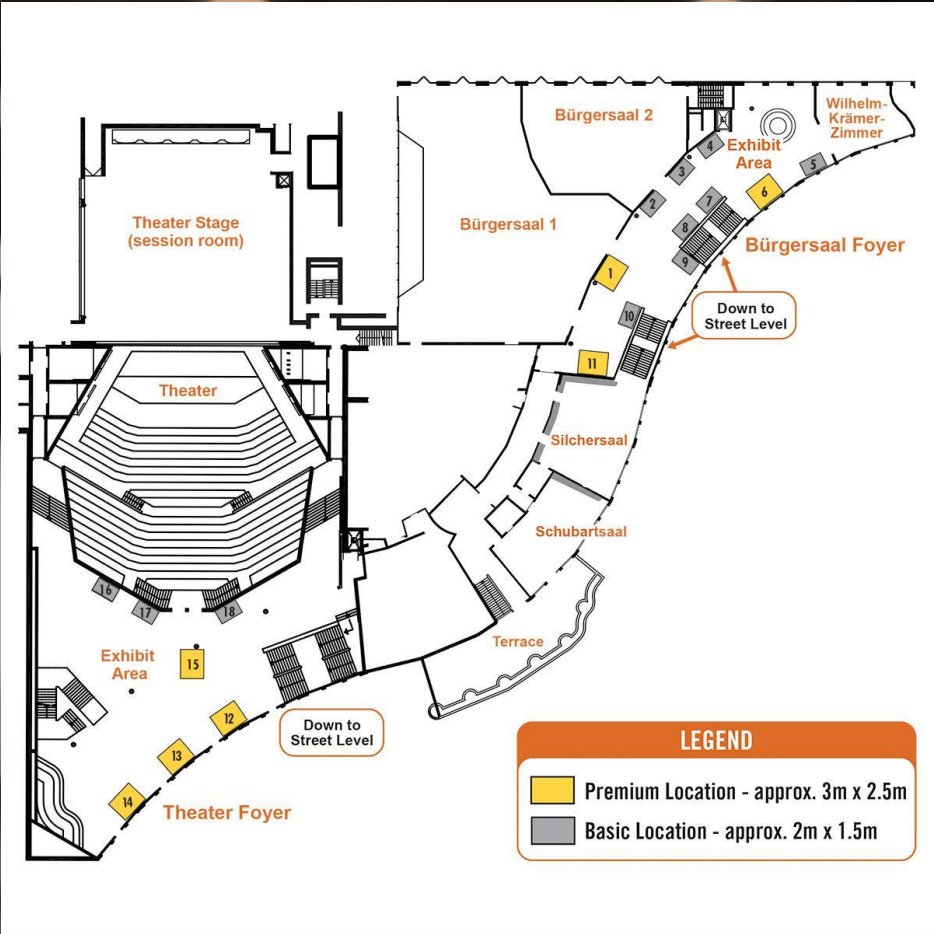
Lanyard Sponsor (one available)

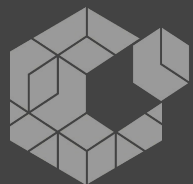
Your logo worn by all attendees!

Price: 2.000€

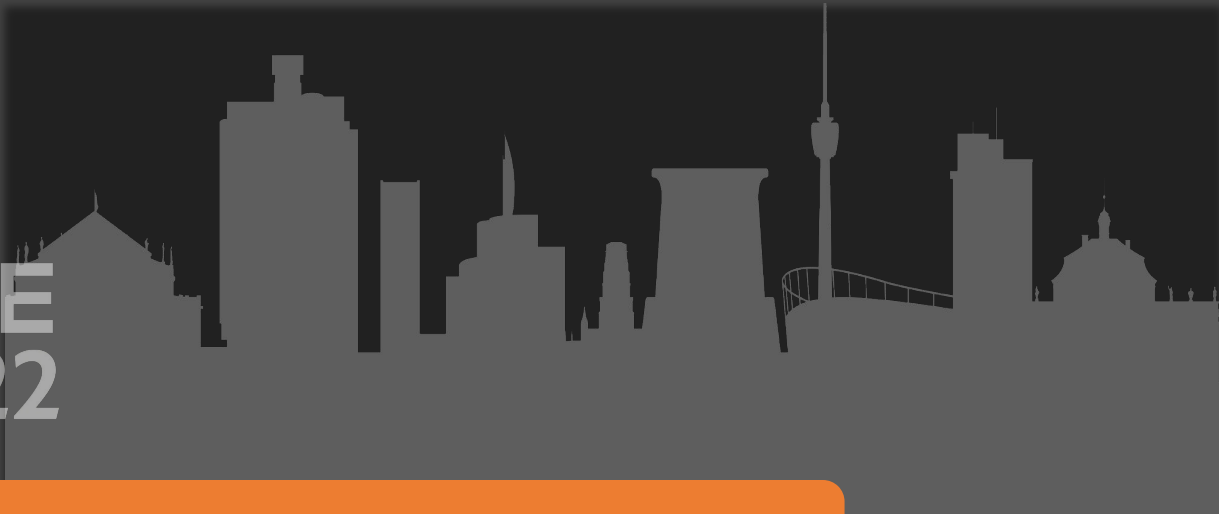
Pricing discounted 30% for Elite and Premium levels

Exhibitor Floor Plan





ECLIPSE
CON2022



To sign up or learn more, email us at sponsors@eclipsecon.org. We look forward to working with you!