



# ECLIPSE CON 2023

## SPONSORSHIP PROSPECTUS



**ECLIPSECON 2023**

**16-19 OCTOBER, 2023**

**LUDWIGSBURG, GERMANY**

The Eclipse Foundation is Europe's largest open source organization, and EclipseCon is the Eclipse Foundation's premier event for the Eclipse community.

EclipseCon attracts prominent open source leaders and developers from all over the world. It is the leading forum for developers to meet, share ideas and experiences, and learn from each other.

EclipseCon 2023 is the ideal place for companies looking to connect with experienced developers and users of Eclipse-based and related technologies. We are passionate about providing innovative ways for our sponsors to interact with the community and achieve a great return on their investment.



# KEY REASONS TO SPONSOR

01

Demonstrate leadership within the Eclipse community

02

Drive interest in Eclipse projects strategic to your business and attract top developers to your initiatives

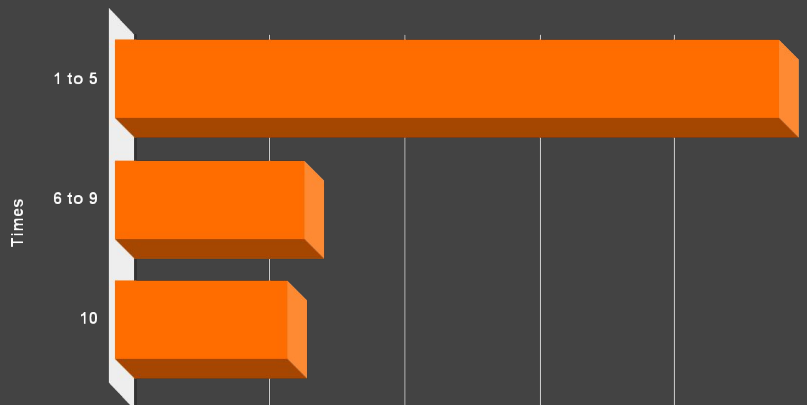
03

Increase brand recognition and awareness of products and services



# ATTENDEE PROFILE 2022

How many times have you attended in the past?



New vs. returning attendees



# The top ten countries represented by 2022 attendees



Germany



France



Canada



Italy



United States



United Kingdom



Sweden



Belgium

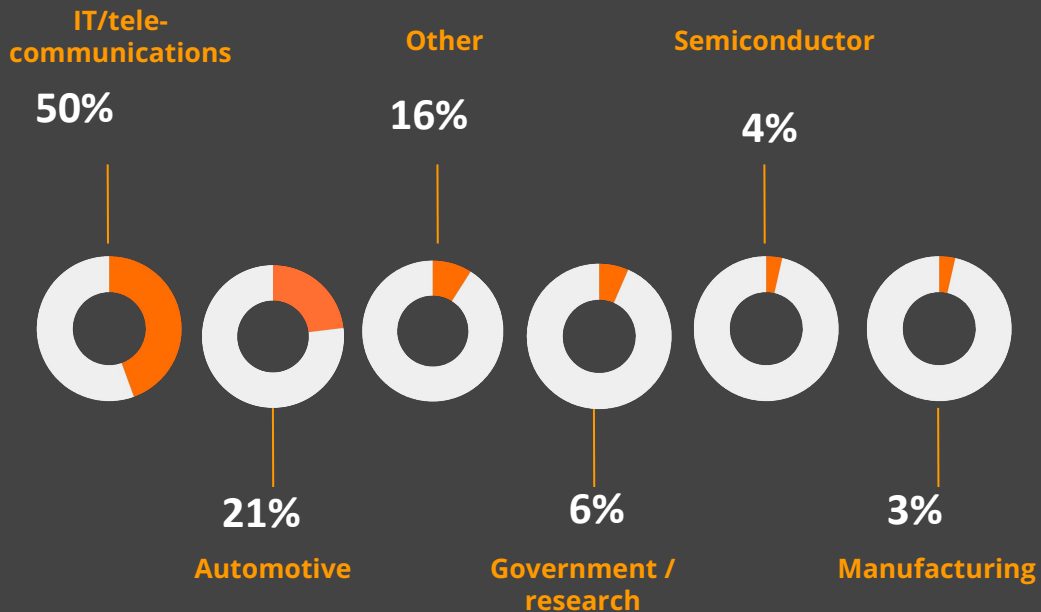


Greece

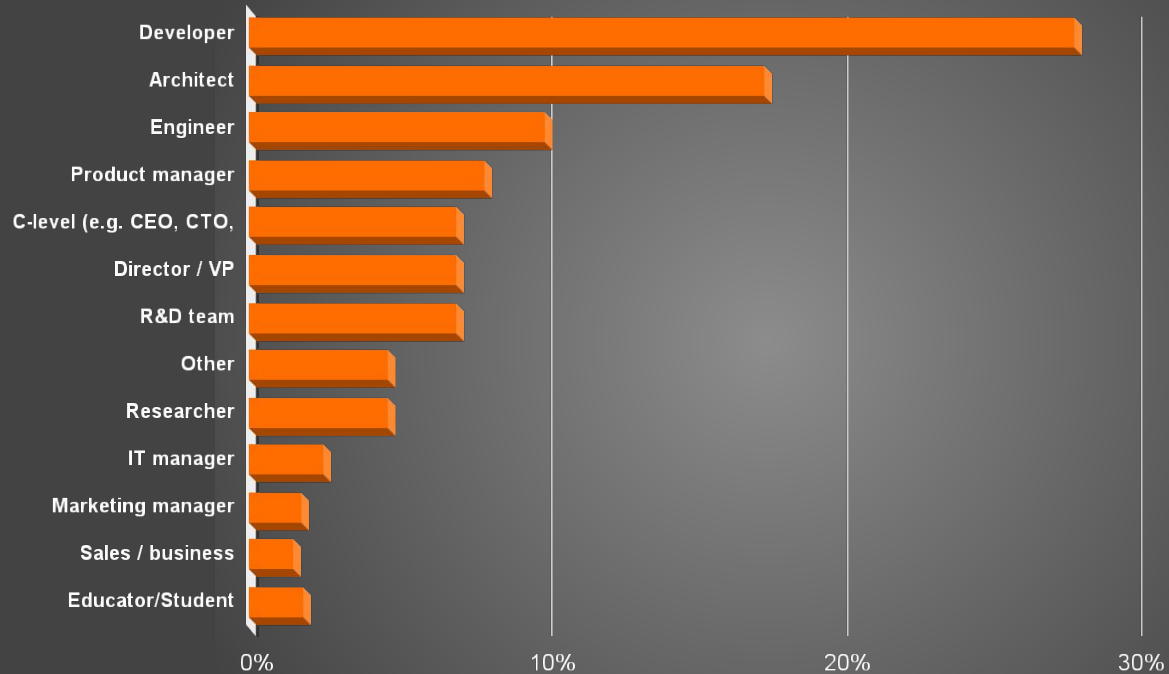


Spain

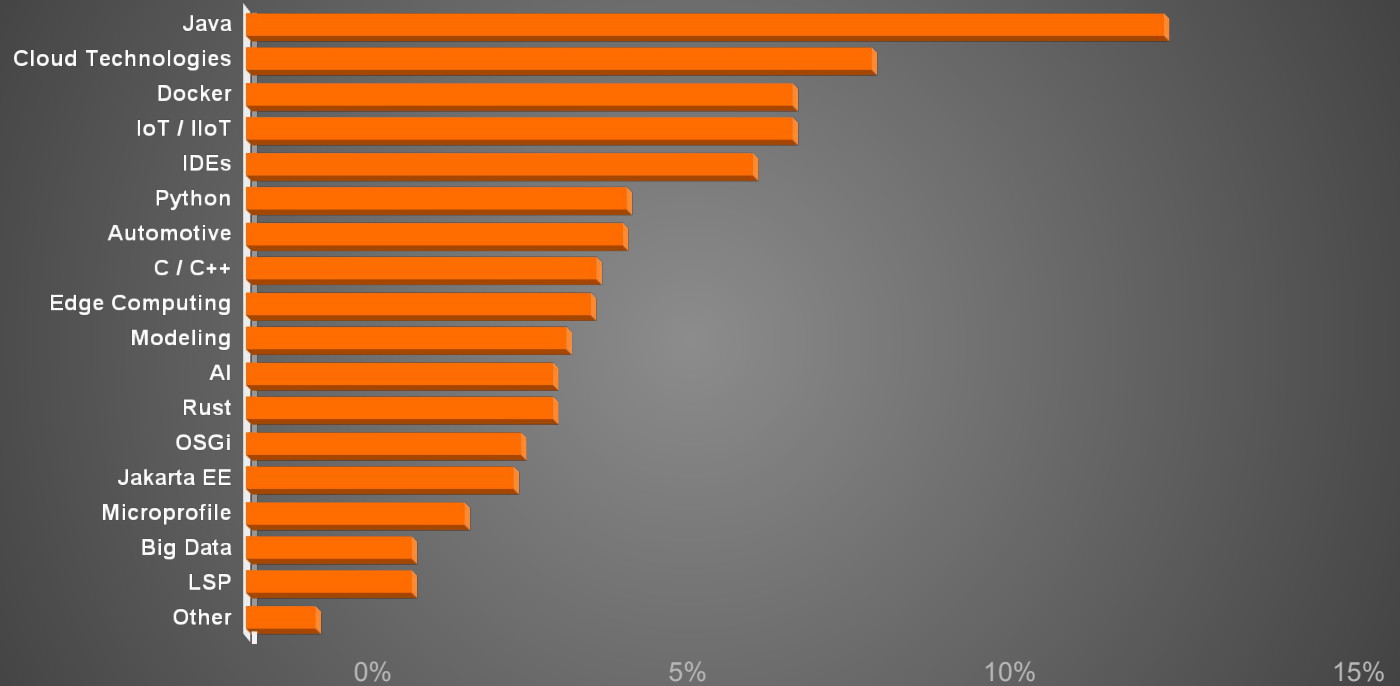
# In 2022, attendees represented a broad range of markets



# Job descriptions of 2022 attendees

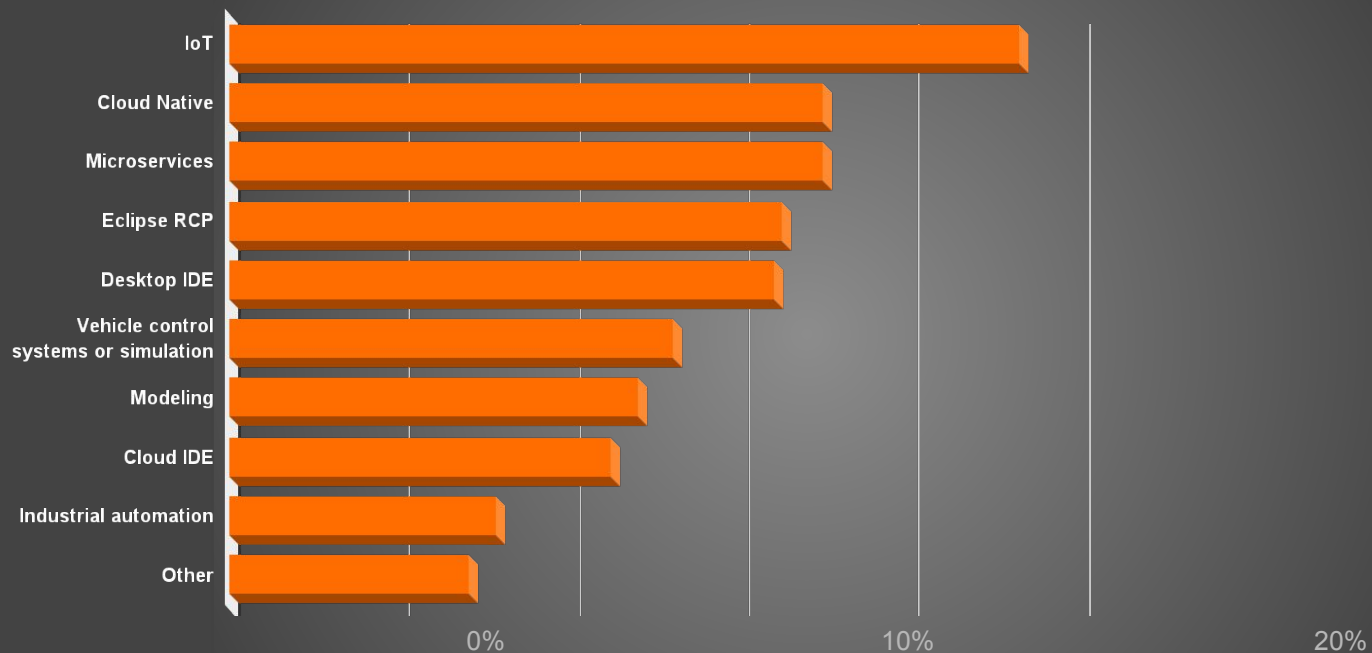


# Top areas of interest for 2022 attendees





# Types of applications 2022 attendees develop



## Location and Venue

EclipseCon 2023 will be at the Forum am Schlosspark in Ludwigsburg, Germany, 15 km north of Stuttgart. The Stuttgart area is a hot spot for German industry (including Bosch, Daimler, Mercedes-Benz, and Porsche). The region currently has Germany's highest density of scientific, academic, and research organizations, so the conference's Ludwigsburg location attracts a variety of technical professionals.

# Exhibitor and Sponsor Benefits

## Note:

Exhibitor packages include an onsite booth. Sponsor packages include extra conference passes instead of a booth.

	Elite	Premium	Basic
Logo on conference website and onsite signage	X	X	X
Company description on conference website	X	X	X
Conference passes - Exhibitor (with booth)	6	4	2
Conference passes - Sponsor (without booth)	10	6	4
Discount on additional passes	30%	25%	20%
Promotion in Eclipse Community Newsletter (September or October issue)	Article and logo with link	Logo with link	Logo with link
Social media mentions	4	3	2
Opportunity for video testimonial on conference website	X		

# Elite Package - Pricing and Additional Benefits

- **Two reserved speaking slots**
- Access to opt-in attendee list
- Promo video shown before keynote talk (60 seconds)
- For Elite Exhibitors: a premium booth location

## Elite

**Member : 15.000€**

**Non Member : 18.750€**

**After May 31**

**Member : 16.500€**

**Non Member : 20.625€**

# Premium Package - Pricing and Additional Benefits

- **One reserved speaking slot**
- Access to opt-in attendee list
- Promo video shown before keynote talk (30 seconds)
- For Premium Exhibitors: a premium booth location

## **Premium**

**Member : 9.000€**

**Non Member : 11.250€**

**After May 31**

**Member : 9.450€**

**Non Member : 11.815€**



# Basic Package - Pricing and Additional Benefits

- For Basic Exhibitors: a Basic booth location

## Basic

Member: 5.000€

Non Member 6.250€

After May 31

Member : 5.500€

Non Member : 6.875€

# Add-on options

**Video Sponsor** (one available)

Company branding on professionally produced conference recordings

Price: 10.000€

**Lanyard Sponsor** (one available)

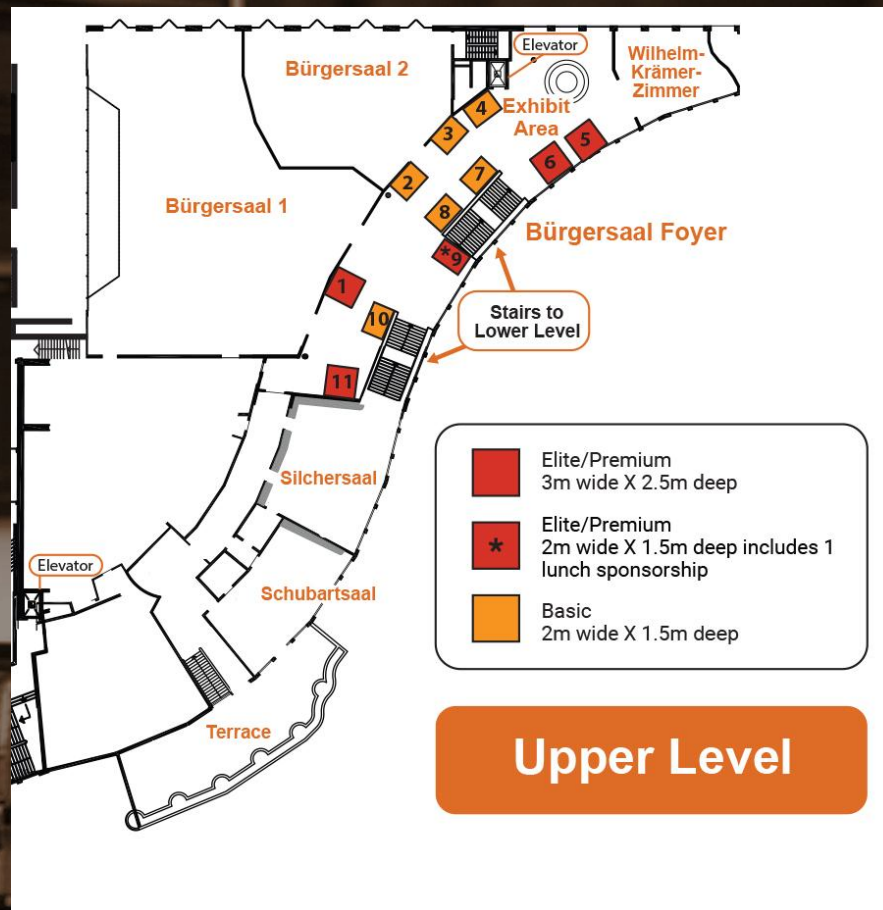
Your logo worn by all attendees!

Price: 2.000€

**Themed sponsored reception** (one available)

Price: 5.000€

# Exhibitor Floor Plan





# ECLIPSE CON2023

To sign up or learn more, email us at  
[sponsors@eclipsecon.org](mailto:sponsors@eclipsecon.org). We look  
forward to working with you!