The Eclipse Foundation is Europe's largest open source organization, and EclipseCon is the Eclipse Foundation's premier event for the Eclipse community.

EclipseCon attracts prominent open source leaders and developers from all over the world. It is the leading forum for developers to meet, share ideas and experiences, and learn from each other.

EclipseCon 2023 is the ideal place for companies looking to connect with experienced developers and users of Eclipse-based and related technologies. We are passionate about providing innovative ways for our sponsors to interact with the community and achieve a great return on their investment.
KEY REASONS
TO SPONSOR

01
Demonstrate leadership within the Eclipse community

02
Drive interest in Eclipse projects strategic to your business and attract top developers to your initiatives

03
Increase brand recognition and awareness of products and services
ATTENDEE PROFILE 2022

How many times have you attended in the past?

New vs. returning attendees

Times

1 to 5
6 to 9
10

New Attendees
Returning Attendees
The top ten countries represented by 2022 attendees are:

1. Germany
2. France
3. Canada
4. Italy
5. United States
6. United Kingdom
7. Sweden
8. Belgium
9. Greece
10. Spain
In 2022, attendees represented a broad range of markets

- IT/telecommunications: 50%
- Other: 16%
- Semiconductor: 4%
- Automotive: 21%
- Government / research: 6%
- Manufacturing: 3%
Job descriptions of 2022 attendees

- Developer
- Architect
- Engineer
- Product manager
- C-level (e.g. CEO, CTO)
- Director / VP
- R&D team
- Other
- Researcher
- IT manager
- Marketing manager
- Sales / business
- Educator/Student

0% 10% 20% 30%
Top areas of interest for 2022 attendees

- Java
- Cloud Technologies
- Docker
- IoT / IIoT
- IDEs
- Python
- Automotive
- C / C++
- Edge Computing
- Modeling
- AI
- Rust
- OSGi
- Jakarta EE
- Microprofile
- Big Data
- LSP
- Other
Types of applications 2022 attendees develop

- IoT
- Cloud Native
- Microservices
- Eclipse RCP
- Desktop IDE
- Vehicle control systems or simulation
- Modeling
- Cloud IDE
- Industrial automation
- Other
Location and Venue

EclipseCon 2023 will be at the Forum am Schlosspark in Ludwigsburg, Germany, 15 km north of Stuttgart. The Stuttgart area is a hot spot for German industry (including Bosch, Daimler, Mercedes-Benz, and Porsche). The region currently has Germany's highest density of scientific, academic, and research organizations, so the conference's Ludwigsburg location attracts a variety of technical professionals.
Exhibitor and Sponsor Benefits

Note:
Exhibitor packages include an onsite booth. Sponsor packages include extra conference passes instead of a booth.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Elite</th>
<th>Premium</th>
<th>Basic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on conference website and onsite signage</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Company description on conference website</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Conference passes - Exhibitor (with booth)</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Conference passes - Sponsor (without booth)</td>
<td>10</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Discount on additional passes</td>
<td>30%</td>
<td>25%</td>
<td>20%</td>
</tr>
<tr>
<td>Promotion in Eclipse Community Newsletter (September or October issue)</td>
<td>Article and logo with link</td>
<td>Logo with link</td>
<td>Logo with link</td>
</tr>
<tr>
<td>Social media mentions</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Opportunity for video testimonial on conference website</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Elite Package - Pricing and Additional Benefits

- Two reserved speaking slots
- Access to opt-in attendee list
- Promo video shown before keynote talk (60 seconds)
- For Elite Exhibitors: a premium booth location

Elite
Member: 15.000€
Non Member: 18.750€
After May 31
Member: 16.500€
Non Member: 20.625€
Global marketing will be for you what you want it to be.

Premium Package - Pricing and Additional Benefits

- One reserved speaking slot
- Access to opt-in attendee list
- Promo video shown before keynote talk (30 seconds)
- For Premium Exhibitors: a premium booth location

Premium
Member: 9.000€
Non Member: 11.250€

After May 31
Member: 9.450€
Non Member: 11.815€
Basic Package - Pricing and Additional Benefits

- For Basic Exhibitors: a Basic booth location

<table>
<thead>
<tr>
<th></th>
<th>Member</th>
<th>Non Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic</td>
<td>5.000€</td>
<td>6.250€</td>
</tr>
<tr>
<td>After May 31</td>
<td>5.500€</td>
<td>6.875€</td>
</tr>
</tbody>
</table>
Add-on options

**Video Sponsor** (one available)
Company branding on professionally produced conference recordings
Price: 10.000€

**Lanyard Sponsor** (one available)
Your logo worn by all attendees!
Price: 2.000€

**Themed sponsored reception** (one available)
Price: 5.000€
To sign up or learn more, email us at sponsors@eclipsecon.org. We look forward to working with you!